

## **OWENS-ILLINOIS**

Owens-Illinois, Inc. (NYSE : O-I) is the world's largest glass container manufacturer, and preferred partner for many of the world's leading food and beverage brands. O-I creates honest, pure and iconic glass pakaging that helps build and sustain successful brands. The company combines a century of glassmaking know-how with the keenest spirit of innovation to serve customers throughout the following segments: beer, wine, food, non-alcoholic beverages and spirits.

Ever since the Founder Michael Owens invented the automatic glass bottle making machine - innovation of both process and product has been at the heart of the company.

## **INNOVATION**\_

O-I invests in innovation to make glass more relevant to more customers and consumers. Innovation is equal parts inspiration and collaboration. That's why O-I has built a world-class, state-of-the-art glass pilot facility that brings together research and development, product design, engineering and commercial expertise under one roof to bring you as many product and process innovations as possible. Located in the Perrysburg HQ, the O-I Innovation Center focuses on:

- MANUFACTURING PROCCESS
- ✓ PRODUCT INNOVATION
- ✓ HANDS ON TRAINING

## **SUSTAINABILITY**

Every O-I plant strives to reduce its impact while maintaining the quality customers and consumers expect from glass.



### Cradle To Cradle Certified (TM)

O-I is the first food and beverage packaging company to achieve a GOLD rating in MATERIAL HEALTH on the Cradle to Cradle Certified Product Scorecard – a premier sustainabi-lity certification for products around the world and across industries.

Proud to make the most sustainable packaging on Earth.

## **GLASS BENEFITS**



### GLASS IS NATURAL

Glass is made up from 30-90% recycled glass and three natural materials – sand, limestone and soda ash. 73% of Europeans rate glass as the most ocean-friendly packaging. \*Friends Of Glass Survey 2018



### GLASS IS REUSABLE

Glass has purpose beyond the package. It is reimagined and reused around the home and retains its beauty, integrity and safety.



# GLASS IS 100%, and INFINITELY RECYCLABLE

Glass can be made in a closed-loop cycle. Recycled glass can be used to remake the exact same product, over and over again up to 30 times.



### GLASS ADDS VALUE

Glass is a brand differentiator. Through shape, color, decoration and design, glass provides endless possibilities in form and function.



### GLASS IS EXPERIENTIAL

Glass creates emotional connections between consumers and products through a sensory consumption experience. 62% of Europeans choose glass over any other packaging option. \*Friends Of Glass Survey 2018





### GLASS IS PURE & HEALTHY

Glass is an all natural packaging material, as inert as packaging gets. Glass is transparent. What you see is what you get. Glass is the only packaging material Generally Recognized as Safe by the US FDA.



### GLASS IS PREMIUM

Glass elevates a product's shelf appeal and consumer perception regardless of category or cost. It lends a sense of indulgence to the products it holds.

### GLASS IS TABLE WORTHY

Glass packaging is both functional and aesthetic and can be proudly displayed on the shelf and on the table.



